

RA Program of the Month Rubric

Materials must include: Program Planning Worksheet, Program Evaluation Form and Flyer

1. Was the program submitted to EMS? If no, the program is ineligible to win.

0 NO	3 YES
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2. Does the program align with at least one of the Baccalaureate Goals? (Skilled, Connected, Creative, Responsible)

0 Program does not directly connect to any goals	1 Program can connect to one of the goals but it was a stretch to make connection	2 Program can loosely connect to one of the goals	3 Connection to one or more of the goals is clear and accurate
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3. How original is the program idea?

0 Program was done by another club or organization and cannot be considered	1 Not original. The program has been done before by other resident assistants or	2 Fairly Original. Program has been seen before but there is a new/original take on it	3 Very Original. The program idea is new and a lot of thought was put into it
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4. Did this program engage residents in a fun, interesting or educational way?

0 Program did not appear to have an engaging component	1 Program was trying to be engaging but kind of missed the mark	2 Program seemed to be somewhat engaging. This aspect could have been taken farther though	3 Program seemed to be very engaging and fun and/or educational
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5. Did the RA use a number of advertising methods to promote event and increase attendance?

0 No flyer was included or there was not a flyer created to advertise	1 Basic advertising was used. Minimum of flyer and posted in EMS	2 RA used common forms of advertising	3 RA used several methods to advertise including methods that are not listed on planning sheet
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