

SUNY Fredonia's

COMMUNICATION MAJORS

What is Audio/ Radio Production?

Students develop conceptual, aesthetic, and technical skills in audio production for radio and other media. Throughout coursework, students gain experience doing the following:

- Creating commercials and public service announcements
- Developing news stories and music programming
- Audio art
- Audio for television, theater, and film

Students learn the basics of:

- Vocal performance
- Recording and editing of vocal performance and sound effects
- Scripting of short and long form news and radio podcasts
- Sound design of audio only soundscapes
- Sound design synced to pictures of books

Audio/ Radio Production



What Can You Do With an Audio/Radio Production Degree?

Graduates of Fredonia's Audio/Radio program learn how to be communication advocates in a variety of professional and civic settings. You can go far with a degree in Audio/Radio, with potential careers such as:

- Audio Editor
- Sound Designer
- Live Sound Engineer
- System Designer
- Content Manager
- Podcaster
- Remote Recordist
- Advertising Post-Production
- Radio News Producer
- Audio Field Production for broadcast, film, & TV

Classes

Courses focus on the following:

- Listening
- Creative use of sound to engage an audience
- Vocal performance and sound effects including developing one's use of voice, music, and ambiance
- Audio as physics

Courses that might interest you:

- Audio Production I & II
- Digital Audio Production
- Radio News and Podcasting
- Sound Design
- Desktop Audio



Department of
Communication

Stop by McEwen 324 for more information!

Considering becoming a communication major? Make sure to ask a Communication instructor any questions you have!

By Sara Bialkowski & Dr. Angela McGowan-Kirsch

