

ANNUAL REPORT

2017–2018



DIVISION OF ENROLLMENT AND STUDENT SERVICES
Office of Vice President

Year in Review

The Division of Enrollment and Student Services illustrated a laser focus on creating a new organizational model grounded in student success. During the 2017-2018 academic year, the division created a seamless programmatic experience for incoming and enrolled students. Each office of the division, along with our campus partners, was involved in a collaborative process that led to a new divisional philosophy of creating pathways for all students to succeed.

Points of Pride - Significant Achievements

1. Re-organized divisional into a comprehensive student services operation.
2. Enrolled second largest and most diverse entering class in Fredonia's history.
3. Created a personalized intervention model to assist students who are experiencing personal and social challenges.
4. Developed **Destination to a Dream**, a collaborative partnership with Jamestown College College providing opportunity to student seeking admissions into a four-year higher education institution.
5. Celebrated **Campus Food Pantry** selection as a SUNY Best Practice Program for Non-Traditional Students.
6. Expanded and re-named Center for Multicultural Affairs to include all multicultural student organizations. The new center increased from six student groups to 15 student organizations and is called **The Intercultural Center**.
7. Increased students residing in on-campus housing by more than 20%.

Office of Vice President for Enrollment & Student Services



*Dr. Cedric B. Howard, Vice President
Division of Enrollment & Student Services*

National Recipient
2018 Scott Goodnight Award for Outstanding
Performance as a Dean/Vice President from
*NASPA -Student Affairs Administrators in
Higher Education*

New Division Structure for 2017-2018

Mission Statement: In support of Fredonia's strategic plan and baccalaureate goals, the division will create programs and services to support students in their development of skills leading to personal and academic goals, foster responsible citizenship, and enrich the student experience.

Vision Statement : The division will strive to provide transformative pathways where students are empowered to develop as leaders, embrace diversity, and become life-long contributors in a global society.

Core Values:

- **Student Success:** Creating pathways to transformative learning environments for students and those who serve them.
- **Excellence, Collegiality, and Professionalism:** Modeling professionalism through collaborative, ethical leadership, integrity, credibility, respect, consistency, customer service, and effectiveness.
- **Respecting Diversity, Inclusiveness, and Global Understanding:** Standing for a sense of community where all individuals are valued.
- **Assessment and Accountability:** Continually evaluating and improving practices, in order to hold professionals accountable through the collection and use of assessment evidence.

New Divisional Logo and Motto



**"Pathway to Student
Success"**

New Departments with Functional Units (as of July 1, 2017)

- ❖ Department of Enrollment Services
 - Recruitment (Central Coordination)
 - Admissions (Undergraduate & International)
 - Financial Aid and Student Employment
 - Scholarships (New Students and General)
 - First Year Programs (Orientation and Convocation)
 - Pre-College Outreach & Transition Programs

- ❖ Department of Student Involvement and Development
 - Campus Life and Activities
 - Civic Engagement and Volunteer Services
 - Leadership Programs
 - Student Government
 - Residence Life
 - Student Conduct
 - Student Organizations
 - Club Sports

- ❖ Department of Student Support and Success
 - Counseling Center
 - Health Center
 - Intercultural Center
 - Veteran and Military Programs

- ❖ Department of Athletics and Recreation
 - NCAA Athletic Teams
 - Athletic Administration and Compliance
 - Intramurals
 - Campus Fitness Center
 - Campus Recreation Programs

- ❖ Department of University Police

Contact Information

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2017 - 2018 Division of Enrollment and Student Services' departmental and unit reports are available on the SUNY Fredonia Website.

Departmental and Unit Annual Reports are found at:

<http://students.fredonia.edu/ess>